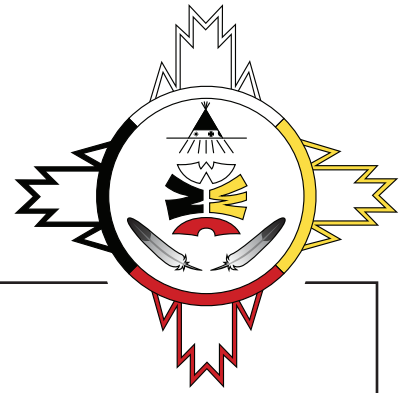


NORTH WIND WELLNESS CENTRE

helping to cultivate *balance* to preserve the sacred breath of *life*



The Project

The North Wind Wellness Centre Society (NWWC) is an innovative health and wellness facility in Pouce Coupe, B.C., dedicated to helping people overcome addiction and homelessness. As the first organization in Canada to implement the Addiction Recovery Community Housing (ARCH) model, NWWC is leading the way in comprehensive, First Nations-focused addiction recovery services. This transformative facility will offer a full continuum of care, addressing critical gaps in the current substance use recovery landscape.

Project Overview

Location:

5213 Hospital Road,
Pouce Coupe, B.C.

Within the Ancestral,
Traditional Territory of the
Treaty 8 First Nations.

Scope:

55-unit Health and Wellness Centre with a
First Nations focus. There will be:

- 5 units in Early Recovery Housing
- 10 units in Addiction Treatment Housing
- 40 units in Recovery Supportive Housing
- The Northeast Junction - Recovery
Community Centre

Timeline:

- Construction began April 2025.
- Construction completion early 2027.

Total Estimated Project Cost:

- \$35 – 40 million

The ARCH Service Model

Early Recovery Housing

- Provides a safe and structured environment for withdrawal (detox) management.
- Offers stabilization support for individuals beginning their recovery journey.
- Prepares participants for entry into treatment programs.

Addiction Treatment Housing

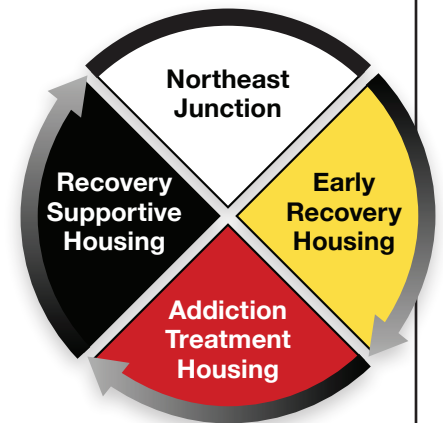
- Delivers a comprehensive 12-week holistic program.
- Integrates Western medical practices with Traditional First Nations healing traditions.
- Forms the core treatment component of the ARCH model.

Recovery Supportive Housing

- Offers stable, supportive housing for individuals who have a recovery plan in place, or are working on one, and need ongoing support.
- Builds “recovery capital”—the skills and resources necessary for long-term recovery.
- Bridges the critical gap between treatment and independent living.

Northeast Junction/Recovery Community Centre

- The Junction is a new provincial model of long-term recovery care.
- Acts as “The Junction” of ARCH — a central hub connecting all components.
- Creates a safe, peer-led space for individuals at all stages of recovery.
- Fosters ongoing connection and community-based support.





Comprehensive Approach

Beyond treatment and housing, the centre will incorporate:

- Skills development in trades.
- Entrepreneurship training and business skills.
- Agricultural activities and land-based learning.

Community Impact

The region has the second highest rate of toxic drugs deaths in B.C.; however, the closest detox facility is in Prince George, over 400 kms away. The NWWC ARCH project addresses critical needs in northeastern B.C.:

- Provides local access to comprehensive addiction services.
- Reduces the need for relocating away from support networks.
- Creates a culturally safe environment for First Nations people.

Community Partners



Funding Partners



First Nations Focus

The facility is designed with First Nations cultural safety as a priority. It will:

- Incorporate First Nations design elements in architecture and spaces.
- Implement traditional healing practices and ceremonies.
- Address barriers to care created by legacies of colonialism and trauma.

Project Significance

This transformative project represents a significant advancement in addiction recovery approaches in Canada. By integrating the entire continuum of care under one roof, the ARCH model addresses a fundamental flaw in traditional treatment approaches where individuals often disconnect from support systems between different phases of recovery.

The First Nations-focused design, and programming acknowledges the unique needs of northeastern B.C. communities and responds to the disproportionate impact of the toxic drug crisis on First Nations populations.

The North Wind Wellness Centre's ARCH project stands to become a model for holistic, culturally-based addiction recovery that other communities across Canada may look to replicate in the future.